



# Annual Program Plan for Citizen Support Organizations

Start with the end in mind. By working together, the Friends Group (Citizen Support Organization) President and Florida State Park Manager ensure the parks needs and goals are met (See CSO Handbook Chapter 4.2). This plan reflects the partnership with the agreed calendar year's projects and programs

Annual Program Plan for the calendar year:

CSO name:

Park/s supported:

## Fundraising Goal

Directions: Fill in Fundraising AFTER you've completed the Park Enhancement Goals.

Revenue goal (Total park enhancements):

Describe your fundraising plan and strategies to reach your revenue goal:

Fundraising events and programs to reach revenue goals:

- \* Endless Summer Run ~ \$12,000
- \* Community Concert Series ~ \$25,000
- \* Merchandise Campaigns ~ \$3,000
- \* Adopt-a-Nest Program ~ \$2,500

These strategies are supplemented by other supporting initiatives such as:

- \* Community Outreach Events
- \* Beach Clean Ups
- \* Volunteer Appreciation Dinners
- \* Annual/Monthly CSO Meetings

The CSO will also continue to seek new corporate sponsorships. By incorporating these programs into the new year, we can continue to increase revenue and generate supplemental resources which will provide increased recreational opportunities and further enhance protection of the natural and cultural resources of Anastasia State Park.

# Park Enhancement Goals

List and describe new or ongoing enhancements including maintenance, construction, renovations, improvements or natural/cultural resource restorations, etc. These may take years to achieve, but will make a significant difference to the park. Estimate the costs. Indicate for each its alignment with the Division's Park Project Management Tracking System (PPMTS), unfunded Fixed Capital Outlay (FCO), unfunded Resource Management (RM) lists, or if it is consistent with the Unit Management Plan (UMP).

## Big goals (building improvements, construction, renovations, etc.)

- \* New Trail/Access/ to Borrow Pit ~ 3,000 (UMP)
- \*Electricity for new camp host sites \$15,000

## Cultural resources (e.g., historic structure restoration or renovation, etc.)

- \* Assist with new Welcome Entry at Coquina Quarry ~ \$ 1,000

## Natural resource management (e.g., native plants, natural land restoration, etc.)

## Maintenance equipment (e.g., mowers, chippers, blowers, chainsaws, etc.)

- \* Allot \$3,000 in Park Manager Fund for various equipment as needed.

## Facilities or landscape maintenance

- \* Landscape Improvements ~ \$500

## Vehicles (trucks/cars, UTVs, golf carts, universal mobility devices, etc.)

- Golf cart repair and maintenance ~ \$2,000
- \*New golf cart -- 7,000

## Amenities (e.g., water fountains, benches, picnic tables, recreational equipment, kiosks, etc.)

- \* Two bike racks ~ \$500
- \* Park benches ~ \$1000

## Support of park employees or volunteers (e.g., interns, training, uniforms, awards, or recognition, etc.)

- \* Quarterly Camp Host/Volunteer Appreciation Dinners ~ \$600
- \* Sea Turtle Conference ~ \$200

## Other Park Enhancements

- \* Increase CSO Membership

# Programs, Outreach & Special Events

List planned programs, outreach or events which may include workshops (special skills, arts, crafts, etc.), personal interpretation (living history, demonstrations, natural history presentations, roving interpretation, etc.), education (adult or youth programs), outreach or awareness activities (community events, presentations to clubs, etc.), events or fundraisers (concerts, movies, living history, festival, holiday, golf tournaments, online or social media campaigns, etc.):

Description	Estimate Date or Month/s	On-park Y/N	Off-park Y/N	Fundraiser Y/N	Recurring (Frequency)
Endless Summer Run	Sept. 11, 2021	Y	N	Y	Yearly
CSO Annual Meeting	Spring	Y	N	N	Yearly
Volunteer Appreciation Dinners	Ma, Ju, Se, De	Y	N	N	Quarterly
Fundraiser- CSO Sticker Campaign	Ongoing	Y	Y	Y	Ongoing
Adopt-A-Nest Sea Turtle Program	Ongoing	Y	Y	Y	Ongoing
Saint Augustine Amphitheater Community Partnership	Varies	Y	Y	Y	Yearly
Beach Cleanup/Park Improvement Projects	Varies	Y	N	N	Quarterly
Fundraising Concert Series	Varies	Y	N	Y	Yearly

## Partnerships

By signing, the CSO and Park Manager agree to partner in the coming year's park priorities, and to determine the resources needed to accomplish these goals, to budget appropriately, and to support each other in these endeavors. This plan, can be amended if mutually agreed. Update your district with amendments.

Title	Name (Print or Type)	Signature	Date
CSO President	Rich Gallik		12-3-21
Park Manager	Brandon Volbrecht		12-3-2021

Thank You for Making a Difference!

