



Annual Program Plan for Citizen Support Organizations

Start with the end in mind. By working together, the Friends Group (Citizen Support Organization) President and Florida State Park Manager ensure the parks needs and goals are met (See CSO Handbook Chapter 4.2). This plan reflects the partnership with the agreed calendar year's projects and programs

Annual Program Plan for the calendar year: 2020

CSO name: Friends of Anastasia State Park

Park/s supported:

Anastasia State Park

Fundraising Goal

Directions: Fill in Fundraising AFTER you've completed the Park Enhancement Goals.

Revenue goal (Total park enhancements): 338,800

Describe your fundraising plan and strategies to reach your revenue goal:

Fundraising events and programs to reach revenue goals:

- * Endless Summer Run ~ \$12K
- * Community Concert Series ~ \$10K
- * Merchandise Campaigns ~ \$3K
- * Adopt-a-Nest Program ~ \$2,500

These strategies are supplemented by other supporting initiatives such as:

- * Community Outreach Events
- * Beach Clean Ups
- * Volunteer Appreciation Dinners
- * Annual/Monthly CSO Meetings

The CSO will also continue to seek new corporate sponsorships. By incorporating these programs into the new year, we can continue to increase revenue and generate supplemental resources which will provide increased recreational opportunities, and further enhance protection of the natural and cultural resources of Anastasia State Park.

Park Enhancement Goals

List and describe new or ongoing enhancements including maintenance, construction, renovations, improvements or natural/cultural resource restorations, etc. These may take years to achieve, but will make a significant difference to the park. Estimate the costs. Indicate for each its alignment with the Division's Park Project Management Tracking System (PPMTS), unfunded Fixed Capital Outlay (FCO), unfunded Resource Management (RM) lists, or if it is consistent with the Unit Management Plan (UMP).

Big goals (building improvements, construction, renovations, etc.)

- * Build stairs from Beach Overlook to Beach ~ \$50K UMP
- * New Trail/Access/Fishing Platform to Borrow Pit ~ 40K
- * Rework/improve Ancient Dunes Trails (more below) ~ 20K

Cultural resources (e.g., historic structure restoration or renovation, etc.)

- * Assist with new Welcome Entry at Coquina Quarry ~ \$ 1K

Natural resource management (e.g., native plants, natural land restoration, etc.)

- * Friends of Anastasia to work with Master Gardeners Group to develop grant

Maintenance equipment (e.g., mowers, chippers, blowers, chainsaws, etc.)

- * Allot \$3,000 in Park Manager Fund for various equipment as needed.

Facilities or landscape maintenance

- * Ranger Station/Administrative Office Landscape Improvements ~ \$1K

Vehicles (trucks/cars, UTVs, golf carts, universal mobility devices, etc.)

- * Two used golf carts ~ 7,000K

Amenities (e.g., water fountains, benches, picnic tables, recreational equipment, kiosks, etc.)

- * Five Kiosks ~ \$5K each (\$25,000)
- * Two bike racks ~ \$450 each
- * Three park benches ~ \$3K

Support of park employees or volunteers (e.g., interns, training, uniforms, awards, or recognition, etc.)

- * Quarterly Camp Host/Volunteer Appreciation Dinners ~ \$1,600
- * Sea Turtle Conference ~ \$300
- * Volunteer Washer & Dryer ~ \$1K (more below)

Other Park Enhancements

- * Increase CSO Membership

Programs, Outreach & Special Events

List planned programs, outreach or events which may include workshops (special skills, arts, crafts, etc.), personal interpretation (living history, demonstrations, natural history presentations, roving interpretation, etc.), education (adult or youth programs), outreach or awareness activities (community events, presentations to clubs, etc.), events or fundraisers (concerts, movies, living history, festival, holiday, golf tournaments, online or social media campaigns, etc.):

Description	Estimate Date or Month/s	On-park Y/N	Off-park Y/N	Fundraiser Y/N	Recurring (Frequency)
Endless Summer Run	Sep. 12, 2020	Y	N	Y	Yearly
Annual Meeting	Jan. 18, 2020	Y	N	N	Yearly
Saint Augustine Beach Arbor Day Community Event	TBD	N	Y	N	Yearly
Saint Augustine Farmer's Market	TBD	N	Y	N	TBD
Volunteer Appreciation Dinners	Ma, Ju, Se, De	Y	N	N	Quarterly
Fundraiser- CSO Sticker Campaign	On Going	Y	Y	Y	On Going
Adopt-A-Nest Sea Turtle Program	On Going	Y	Y	Y	On Going
Saint Augustine Amphitheater Community Partnership -	varies	Y	Y	Y	Yearly
Park/FPS Birthday Party	TBD	Y	N	Y	Yearly
Beach Cleanup/Park Improvement Projects	Monthly	Y	N	N	Monthly
Fishing Clinics	TBD	Y	N	Y	TBD

Partnerships

By signing, the CSO and Park Manager agree to partner in the coming year's park priorities, and to determine the resources needed to accomplish these goals, to budget appropriately, and to support each other in these endeavors. This plan, can be amended if mutually agreed. Update your district with amendments.

Title	Name (Print or Type)	Signature	Date
CSO President	Richard Gallik	Richard Gallik <small>Digitally signed by Richard Gallik Date: 2019.12.11 15:00:33 -0500'</small>	12/11/19
Park Manager	Mark Giblin	Mark Giblin <small>Digitally signed by Mark Giblin Date: 2019.12.11 15:09:24 -0500'</small>	12/11/19

Thank You for Making a Difference!