

Friends of Anastasia Board Meeting Notes/Minutes

June 16, 2015 7:00 PM – 8:30 PM

President: Greg Adams (present)

Vice President: Rita Roberts (present)

Secretary: Sharon Burbelo (present)

Treasurer: Doug Imshaug (present)

Board members: Karl Holland, Triss Holland, Rich Gallik, Louise Gallik and Katrina Leonard (present)

Member/Guests: Dennis Salvati, Kayla Douglas (present)

Anastasia State Park: Brittany McDermott (present), Warren Poplin (present), René Acuña (present)

1. Call to Order

2. Mission

Friends Gathering Together to Celebrate, Protect & Enhance the Natural Beauty in Anastasia State Park.

3. Roll Call

3.1 Board Members

Greg Adams, Rita Roberts, Sharon Burbelo, Doug Imshaug, Rich Gallik, Louise Gallik, Karl Holland, Triss Holland and Katrina Leonard.

4. Discussion and/or Approval of 5/19/15 Minutes

There was an approval of the minutes with motion made by Rich and seconded by Triss. All voted yes to approve.

5. Meeting Agenda

5.1 CSO President Report

Greg attended the annual CSO President meeting on 5/30/15 in Orlando. He provided us with a list of topics discussed and it was agreed that we will investigate many of them in the future.

A discussion was had identifying the need to honor the 15th year anniversary of our CSO at the Annual Meeting in January of 2016.

5.2 Manager's Report - Warren Poplin

Warren will speak to the Chamber of Commerce on June 18th about Anastasia State Park and its impact on the community. Some examples of his talk include the fact that Anastasia State Park contributes \$41 million annually to the economy and supports 575 jobs as a result.

Pictures of the playground equipment for the new campground playground areas were provided to the board.

Friends of Anastasia Board Meeting Notes/Minutes

The beach playground is receiving a shade structure, purchased by the Friends, and the concrete has been poured in order for the posts to soon be mounted that will allow the shade structure over the playground to be put in place.

The FTE Park Ranger position has now been filled.

There are now beach warning flags hanging at the ranger station to represent current hazards of the day.

5.3. Anastasia State Park - Brittany McDermott

Brittany reported that she created a new logo for the Friends and has a high-quality digital version that could be utilized.

5.4 Financial Report - Doug Imshaug

The report was sent by email prior to the meeting. Total as of May is \$17,500.

5.5 Membership Report

Dennis provided us with monthly report for June in a written summary. Total membership: 167 in good standing. Memberships processed since 5/19/2015: 7 (new = 4, renewal = 3). The change (6/17/2014) = 129; (6/16/2015) = 167; PLUS 38.

5.6 Committee Chair Reports

5.6.1 By-Laws and Finance

Triss continues to work hard on this project. The new bylaws will be in compliance with state standards.

5.6.2 Fundraising

Endless Summer Run: Currently only 84 spots are left for the 10K and 87 spots are left for the 5K.

5.6.3 Beach Cleanup

The next one will be held on 7/11/2015 at 8:30 a.m. Bank of America community volunteers will be invited to join.

5.6.4 Recycling/Go Green

Discussion to be continued with the city regarding recycling.

5.6.5 Web Site

Natalie continues to work on the new website. She has made a lot of progress and Brittany has reviewed the current content and sent revisions to Natalie. Past minutes of meetings will be able to be viewed as well as any other legal documents that are required to be posted.

Friends of Anastasia Board Meeting Notes/Minutes

6. New Business

Karl presented the idea that Ancient City Road Runners were interested in running through the park during daily runs and would make a lump sum donation in lieu of paying individual entrance fees in order to do this. Warren reported that this wasn't something that would be allowed unless the individual had paid the applicable entrance fees as mandated by state legislature.

The board viewed images of the mouse for the new logo. Triss made a motion that we accept a particular one and Rich seconded it. The group agreed. The name change is still being worked on and Greg reported that the DBA process is still the best way to go. He will talk further with Alex about this.

Greg would like us to join Friends of Florida State Parks which supports all CSOs in the state. The cost is \$100.00. He suggested we each look at the web site and we will vote on at the next meeting.

Greg provided us with the handout "Model CSO: Productive and Rewarding Partnerships" in order to glean the working relationships that can result when CSOs align with the Park staff.

Greg also encouraged us to think about developing a plan for fundraising that would be a "Case for Support". This would include a Power Point Show that presented the CSO's fund raising results and purchases. An Advisory Board to help with Fund Raising efforts is also a consideration.

There was also a discussion on developing a new mission statement for the group. Greg presented the Friends of McArthur State Park's mission statement. There were pieces that the group liked, but all agreed it needed to be worked on more. Warren quoted the park's mission statement and said the Friends mission statement should be closely in line with the park's mission statement. All agreed and said once edited, the new mission statement would be put to a vote.

7. Announcements

The next Music in the Park is scheduled for July 4th at 6 p.m. at Island Beach Grill.

8. Next Meeting

July 21, 2015 at 7 p.m.

9. Meeting Adjourned

Motion made by Louise and seconded by Karl.