

Friends of Anastasia Meeting Notes/Minutes

July 21, 2015 7:00 PM – 8:15 PM

President: Greg Adams (present)

Vice President: Rita Roberts (present)

Secretary: Sharon Burbelo (present)

Treasurer: Doug Imshaug (present)

Board members: Karl Holland, Triss Holland, Rich Gallik, Louise Gallik

Board Member Absent: Katrina Leonard

Member/Guests: Diane Glass and Timothy Coons (present)

Anastasia State Park: Brittany McDermott (present), Warren Poplin (absent)

1. Call to Order

2. Mission

Friends Gathering Together to Celebrate, Protect & Enhance the Natural Beauty in Anastasia State Park.

3. Roll Call

3.1 Board Members

Greg Adams, Rita Roberts, Sharon Burbelo, Doug Imshaug, Rich Gallik, Louise Gallik, Karl Holland, and Triss Holland

4. Discussion and/or Approval of 6/16/15 Minutes

DISCUSSION NOTE: change to 5.4 Financial Report which reported that the total sum was as of May is \$17,500 and it was actually \$26,800

An approval of the amended minutes was made with a motion by Rita and seconded by Doug. All voted yes to approve.

5. Meeting Agenda

5.1 CSO President Report

Thanked the Board Members for their help and support.

5.2 Manager's Report: Warren Poplin (presented by Brittany McDermott)

The park's Unit Management Plan (UMP) is up for review. It is a 10 year plan which helps the park to keep focus on projects and goals that have been approved. There will be a public meeting on August 26th at 7 p.m. at the St. Augustine Amphitheater and all that are interested are encouraged to attend. The plan will also be reviewed with Fort Mose.

The new playgrounds in the campground should be breaking ground at the end of this month. The shade cover for the day-use playground is to be delivered on the 24th of the month and the staff have completed installing the beams.

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Our budgets still have not come out but we are operating with the presumption that they will be the same as last year.

The sea turtle nesting season is going well with 32 nests and 5 emergences.

The least tern nesting season, unfortunately, is not faring well due to several factors including changing beach, coyotes, etc.

5.3. Anastasia State Park Brittany McDermott

Brittany submitted the final Manpower Augmentation Report (MAR) for the park's fiscal year 2014-2015. The MAR accounts for all volunteer hours at Anastasia State Park. This last fiscal year, we had 348 volunteers who brought in a total of 20,569.50 hours. Overall, there has been an increase in the last two years. There was a 130% in the number of volunteers and a 64% increase in the number of volunteer hours. The types of volunteers are classified according to the following categories: Individuals, Groups, Residents, CSO, Inmate, and Community Service. The CSO contributing hours were the second highest contributing type of volunteer group, second to Residents also known as campground hosts. The CSO along volunteered a total of 2,686.50 hours in the last park fiscal year, which is an increase of 70% in the last two years.

The Florida Park Service is Celebrating Access for All. July 26, 2015 is the 25 year anniversary of the Americans with Disabilities Act. Since Florida State Parks strive to provide access for all, we will all be taking part in the celebration. Starting August 1st and going through June 2016, there will be programs and other promotional items themed around access for all. We are planning on a grand opening celebration of the ADA playgrounds in the campground sometime in November with more details to come later.

National Public Lands Day is September 26, 2015 and we will host a trail clean-up from 8:30 a.m. – 10:30 a.m.

Please save the date for the District 3 CSO Workshop on September 25, 2015.

5.4 Financial Report: Doug Imshaug

The report was sent by email prior to the meeting. Total as of June is \$22,977.

5.5 Membership Report: Dennis Salvati/Diane Glass

Dennis provided us with monthly report for June in a written summary and Diane presented the details at tonight's meeting. Total membership: 167 in good standing. Memberships processed since 6/16/2015: 20 (new = 7, renewal=13). Net yearly change (6/17/2014 (129) to 7/21/2015 (167) = PLUS 38.

Greg Adams then led a discussion on the need to continue to capture the volunteer interests that members indicate on their forms when their membership is processed. It was reported that even when they use Pay Pal we get this

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information. He also mentioned the need to remove “roadside clean-up” and add “beach clean-up” and/or “trail clean-up” to the membership flyer. Greg also presented the need to use data analysis charts when presenting membership numbers as well as the need to determine ways of retaining CSO members.

A St. Augustine article was sent to the Board Members prior to the meeting and discussed at the meeting. The GTMNERR got a feature on volunteer opportunities with them. Greg said it would be great if we could put something similar out to our members.

5.6 Committee Chair Reports

5.6.1 By-Laws and Finance

The by-law edits should be completed in 30 days. According to the current by-laws, the updated by-laws cannot be voted in and implemented until the annual meeting, which should be held in October. All active CSO members will be alerted of the changes in the by-laws 30 days prior to the annual meeting and will be given the opportunity to receive a digital copy for review. The process for filing for a fictitious name has been started. The article in the St. Augustine Record classifieds will appear on July 22, 2015. After that, we will submit the paperwork to get it updated with the Florida Department of State Division of Corporations.

5.6.2 Fundraising

5.6.2.1 Endless Summer Run

There is less than 2 months until race day. Currently registration is almost full with only 3 spots open for the 10K and 13 for the 5K. Once the enrollment is closed, crew neck t-shirts will be ordered for the men and v-neck style t-shirts will be ordered for the women (unless otherwise requested). Doug informed us that a pre-recorded informational announcement will play the day of the race. Consideration is being given to ordering shirts to identify volunteers working at the event. They would be bright safety green in color with EVENT STAFF or something to that effect on the back.

The next meeting for volunteers is TBA but will be held prior to the event to go over safety topics as well as specific requirements for the day. Brittany will send Board Members a list of current needs regarding volunteering to help with the ESR. Please contact her to sign-up.

5.6.2.2 Fall Festival

Currently on hold until 2016 due to a full calendar already. A motion was made by Karl and seconded by Louise with all voting yes to

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approve. Funds that were allotted for the event will remain in that budget until the board votes to allocate it elsewhere.

5.6.2.3. Develop "Case for Support"

Once Bylaws/Finance/Name Change are completed, a committee will be established to complete a case for support and a brochure/power-point presentation will be developed to reflect the purpose and goals.

5.6.3 Beach Cleanup: Rita Roberts

There were 34 participants at the last beach clean-up. The next clean-up will be a trail clean-up instead and will be held on September 26th at 8:30 a.m. on National Public Lands Day as previously mentioned. The CSO is still planning on completing the "Adopt a Beach" application, but has to wait until the name change is official.

5.6.4 Recycling/Go Green

Karl Holland will now oversee this endeavor. The contract with Advanced Disposal Services ended as of 7/15/15 and we are now utilizing The City of St Augustine for recycling. They are able to accept more recyclable materials, such as Styrofoam and batteries.

5.6.5 Web Site

Brittany referred us to the link she had sent previously to preview the new website. A thank you note to Natalie is currently being written and can be signed at the next meeting by Board Members before being mailed to her.

6. Old Business

6.1 Join Friends of Florida State Park

Again we discussed the need to join the Friends of Florida State Parks which is a cost of \$100. A motion was made by Rich and seconded by Karl and the Board Members agreed. Greg will send a check to this non-profit organization and he will be reimbursed by Doug.

6.2 Mission Statement

Greg reported that prior to January 2010, the mission statement did not exist. No evidence can be found that a vote was ever taken regarding the current mission statement. At tonight's meeting, the Board Members approved the following mission statement:
To generate supplemental resources which will provide increased recreational opportunities and further enhance protection of the natural and cultural resources of Anastasia State Park.

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6.3 CSO Board Manual

A new one will be developed after the by-laws and the name change are completed and be available electronically. It will include all of the necessary CSO documents that a board member might need to reference.

6.4 Goal Development for the Future

They will be data driven, realistic and part of "Case for Support". Greg will talk to Warren regarding the past meeting that began discussing goals and he will report back to us at the August meeting. We will then make plans to meet later in August to further explore and develop.

7. New Business

7.1 Plans for the 15th Anniversary Annual Meeting

To be held at the annual meeting on October 24, 2015 at 3 p.m. in the Island Beach Grill pavilion area. The manager, Brian, will be asked to provide the meals. The meeting's agenda will consist of a vote for the adoption of the updated by-laws, a discussion and approval of the 2016 budget, and review of the goals. An email "blast" will be sent 30 days prior to all members regarding this event. A discussion was had about recognizing the longest standing members of the CSO (at the Annual Meeting). It was determined that the longest standing members living locally will be at the ESR and a decision was made to recognize them at the ESR event. A motion was made by Triss and seconded by Doug that we present them with a Lifetime Membership.

7.2 Friends Membership Advertisement In Community Notices

Brittany mentioned that Kathy and Dennis Salvati wrote and submitted an advertisement for Friends of Anastasia State Park membership that went into their local community bulletins and the emails that go out to all residents periodically. The blurb that they submitted and seemed to be successful in getting many new memberships was short and to the point. The advertisement (which was submitted last week) has so far resulted in a good number of new memberships. If anyone would like more information, please contact Dennis.

8. Next Meeting

August 18, 2015 at 7 p.m.

9. Meeting Adjourned

Motion made by Rich and seconded by Rita.