

Friends of Anastasia Board Meeting Notes/Minutes

February 18, 2014 7:00 PM -8:15 PM

President: Greg Adams (present)

Vice President: Rita Roberts (present)

Secretary: Sharon Burbelo (present)

Treasurer: Doug Imshaug (present)

Board members: Bob Ganley, Dennis Salvati, Rich Gallik, Triss Holland, Karl Holland (present)

Alt. Board member (part-time): Dave Goldy (not-present)

Anastasia State Park: Brittany Sims

1. Call to Order

2. Mission

Friends Gathering Together to Celebrate, Protect & Enhance the Natural Beauty in Anastasia State Park.

3. Roll Call

**3.1 Board Members – Greg Adams, Rita Roberts, Sharon Burbelo
Doug Imshaug, Bob Ganley, Dennis Salvati, and new board members,
Rich Gallik, Triss Holland, Karl Holland**

4. Discussion and/or Approval of 1/21/14 Minutes

No discussion or corrections. Motion made by Rita, seconded by Bob to approve as recorded. Voted yes to approve.

5. Meeting Agenda

5.1 Anastasia State Park: Brittany Sims

Mitch Clark has resigned from his position and Paul Crawford will be retiring on May 31, 2014 (Rich will get a card and we will sign at the next meeting)

Upcoming special events include:

- **Air Potato Roundup: March 1, 2014**
- **Volunteer Appreciation Day at Silver Springs State Park: March 8, 2014 (please let Brittany know if you wish to ride on the van)**
- **Roadside Cleanup: March 15, 2014 (8:00 AM)**
- **Dogs and Jam: April 26, 2014 (6:00 to 9:00 PM)**
- **Beach Bash: June 7, 2014**
- **Endless Summer (10-K / 5K) Run / Walk: September 13, 2014 (7:30 AM)**
- **Haunted Hayride-Enchanted Forest: October 25, 2014 (5:30 to 9:30 PM)**

The Poker Run is on hold until next year.

5.2 Financial Report: Doug sent by email prior to meeting. A discussion about the promised fees for the Turtle Watching task was had and Brittany agreed to contact the sponsor regarding payment.

5.3 Membership Report:

Dennis gave the membership report and presented a written summary. Total membership – 152 in good standing with 8 being processed since 1/21/14.

Rich described his recent attempt to identify individuals who have volunteered at events by looking at pictures that are on our web site.

A discussion followed about ways to increase involvement of our members. Included was the idea that we might want to consider returning to the Saturday Farmers Market with a booth regarding Friends activities. We will discuss further at next meeting.

Rich also brought up the idea that we could put a “wish list” out via email to members that would encourage them to volunteer for specific tasks.

5.4 Committee Chair Reports

5.4.1 Fundraising– We are currently seeking someone to chair this committee.

5.4.2 Endless Summer Run: Doug reported that “The Refinery” has once again agreed to let us use their facility for the pre race packet pickup.

Coldwell [correction in spelling of sponsor name-03/27/2014] Banker will be a sponsor and has donated 1000.00 dollars.

Pledge forms for sponsors are available on our website.

740 emails from Don’s data base have been sent out regarding the race and so far 25 have registered for the race. The next batch of emails to be sent out will be to those who have done the race in the past.

A discussion followed regarding the wording on both the entry form and the emails regarding the presentation of who is presenting/offering the race (Friends and/or Don’s?), as well as how the sponsor monetary donations were going to be allocated. Our concern is about how our Friends name and the name of the Park has been left off the Race registration cards, except in fine print and that the website has been changed to make this ESR race look like it presented only by Don’s Friends. The split of the money’s/proceeds collected from the ESR was discussed, and as agreed to in a previous Friends of the Park Board meeting, the split was supposed to be: All run/walk fees will go to Friends of Anastasia State Park, as will our past Friends of Anastasia Park sponsorships, if renewed. All new sponsorships obtained by Friends of Anastasia would go to us, as well and sponsorships obtained by Jim, Renee and Don’s Friends would be split between Don’s Friends and Friends of Anastasia. Doug also informed the board that the sponsorship levels have been increased so that the minimum Green level sponsorship is now \$100 instead of \$50. Anything less than \$100 is considered and handled like an “in-kind” donation. These changes were not brought to the attention of the

Friends board however, which is an issue. Doug stated that he did not recall the monetary split arrangement, but did state that Don's is now promising us (Friends) that we will "double our money". The board felt that that "doubling" arrangement was not clear and was not what was agreed upon at a prior board meeting at the end of 2013. Doug said that he would talk to Jim and Renee and Don's Friends about that (the monetary split) and the fact that the advertising info on the registration forms, the sponsorship level changes and website do not prominently state that Friends of Anastasia State Park is also presenting the race. Brittany mentioned that there is enough time to change the T-Shirts and the Website to correct these issues. The board decided that we would individually review past minutes where we discussed and agreed to this and talk about at next meeting.

5.4.3 Roadside Clean-Up (Rita) – The next one will be March 15, 2014 at 8 am. Rita will again contact the City of St. Augustine Beach Civic Association for their assistance.

5.4.4 Recycling/Go Green (Greg): Trailer is not full.

5.4.5 Website (Dennis addressed): Friends website is up to date. A discussion followed regarding our Friends website updates & platform. Doug will contact Natalie to talk about and report back at next meeting.

6. Vote to Install Officers-Friends of Anastasia State Park Board- 2014

Dennis made a motion to install four officers who have agreed to continue in their positions for the 2014 year. They are: Greg Adams – President, Rita Roberts-Vice President, Sharon Burbelo-Secretary and Doug Imshaug-Treasurer. This motion was seconded and all board members present voted in favor. Congratulations and thank you to the four board members who volunteered to be officers in 2014.

7. Announcements –

A discussion was had regarding the purchase of a Pop Corn machine to be used at our many events as an additional fundraiser. Both Bob and Karl agreed to investigate further and report back at next meeting.

The Next meeting to discuss October Haunted Hay Ride will be held @ 6pm 3/18/14.

The next Hot Dogs and Jam will be held on April 26 from 6pm-9pm.

7. Next meeting 3/18/14 @ 7:00 PM

8. Meeting Adjourned: Motion by Dennis, seconded by Bob.

